

# Win BIG for HIC before you even play a game!

Be the team that sells the most ad space  
in the HIC 2008 Tournament booklet and WIN!



## Four reasons to start selling HIC ad space NOW!

1. Twenty-five percent goes back to the individual (and not age group) that sells the ad. (Sell a \$500 ad and you will earn \$125, etc. \$250 ad you will earn \$62.50)

2. The age group that sells the most in ad sales (dollar volume) will EARN FREE REGISTRATION for HIC 2008 tournament AND will earn free HIC TOURNAMENT T-SHIRTS for everyone in that age group. (For example if the 96 Girls sell the most they will get free t-shirts for their 96 girls age-group)

3. Any age group that sells \$10,000 or more in ads WILL HAVE THEIR TOURNAMENT AGE GROUP RESPONSIBILITIES WAIVED FOR 2008 in addition to the registration fees and t-shirts. Terminate field marshaling, opening event, registration, concessions, etc. duties for your age group!

4. The contest is from Oct. 14-Dec.1st. The attached Ad commitment forms must be completed and turned in with payment on or before Dec. 1st to be counted toward contest.

### Rules & Information:

Booklet size will be 8 1/2 x 11, four color brochure, minimum of 2000 printed and distributed.  
The winning age group must have a minimum of \$2,000 in ad sales required to qualify for free registration and t-shirts.  
Actual ads are not due until May 1, 2008 and we will get ad specifications to advertisers prior to deadline.  
Ads sold or contracts turned in after the Dec. 1 deadline will still be eligible for 25% refund to the individual (and not the age group) but will not count toward sales contest. Winning age group will be announced by Dec.10.\*

**Earn money for yourself, your age group and the club...everyone wins!**